



Changes with The NM Tobacco Products Act
and
Implementing The Synar Regulation in NM

INVESTING FOR TOMORROW, DELIVERING TODAY.

MISSION

To transform lives. Working with our partners, we design and deliver innovative, high quality health and human services that improve the security and promote independence for New Mexicans in their communities.

GOALS



We help **NEW MEXICANS**

1. Improve the value and range of services we provide to ensure that every qualified New Mexican receives timely and accurate benefits.



We make access **EASIER**

3. Successfully implement technology to give customers and staff the best and most convenient access to services and information.



We communicate **EFFECTIVELY**

2. Create effective, transparent communication to enhance the public trust.



We support **EACH OTHER**

4. Promote an environment of mutual respect, trust and open communication to grow and reach our professional goals.

AGENDA

❖ **Senate Bill 131**

❖ **Age change**

❖ **Penalties**

❖ **NM Tobacco Products Act**

❖ **Tobacco Licensing**



The New Mexico Tobacco Products **Act**

What does SB131 have to do with Synar?

**RELATING TO PUBLIC HEALTH; ENACTING THE TOBACCO PRODUCTS ACT;
RAISING THE AGE LIMIT FOR SALES OF TOBACCO PRODUCTS;
PROVIDING LICENSURE REQUIREMENTS FOR TOBACCO PRODUCT
RETAILERS, MANUFACTURERS AND DISTRIBUTORS; PRESCRIBING POWERS
AND DUTIES TO THE ALCOHOLIC BEVERAGE CONTROL DIVISION OF THE
REGULATION AND LICENSING DEPARTMENT; PROHIBITING CERTAIN ACTS
PERTAINING TO THE MANUFACTURE, SALE OR DISTRIBUTION OF
TOBACCO PRODUCTS; ESTABLISHING FEES; CREATING A FUND;
PROVIDING ADMINISTRATIVE AND CRIMINAL PENALTIES; REPEALING
THE TOBACCO PRODUCTS, E-CIGARETTE AND NICOTINE LIQUID
CONTAINER ACT.**

THE ALCOHOLIC BEVERAGE CONTROL DIVISION OF THE REGULATION AND LICENSING DEPARTMENT.

PROHIBITING CERTAIN ACTS PERTAINING TO THE
MANUFACTURE, SALE OR DISTRIBUTION OF TOBACCO
PRODUCTS;

ESTABLISHING FEES

CREATING A FUND

PROVIDING ADMINISTRATIVE AND CRIMINAL PENALTIES

REPEALING THE TOBACCO PRODUCTS, E-CIGARETTE AND
NICOTINE LIQUID CONTAINER ACT.

How will The NM Synar program be affected?

- Compliance and Enforcement Inspections
- Inspection Protocols – Age Change
- Tobacco Products Retailer Licensing
- E-Cigarettes – Nicotine Juices
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- Citations, Fines, Court Cases
- YOUR Communities, possibly.

How to get answers for your questions

- RLD has set up an e-mail address for folks to send all questions. That email is: tobacco.rld@state.nm.us . RLD also set up a tobacco information tab on their website at: www.rld.state.nm.us/abc . This tab has information regarding the proposed rules and will have more information as time goes on.

RLD Contacts

- **Contacts for RLD are as follows:**
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- **Debra Lopez**
- **Deputy Director**
- **Regulation and Licensing Department**
- **505 476-4551**
- **Debra.Lopez@state.nm.us**
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- **Phillip Sanchez**
- **Counsel**
- **Regulation and Licensing Department**
- **505-476-4547**
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questions

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